



 **CPhI china**  
where intelligence gathers

 **icse**  
bringing outsourcing to CPhI China

 **P-MEC**  
PHARMACEUTICAL  
EQUIPMENT  
CONVENTION  
CHINA

# CPhI & ICSE China 2010 P-MEC China 2010

**2-4 June, 2010**  
Shanghai New Int'l Expo Centre



## ● Catalogue Advertising

### Advertisement Order

We are interested in placing an advertisement in the catalogue:

Item	Colour or B/W	Rate (EURO)	Cost (EURO)
1. Back cover	colour	2,160	
2. Inside front cover	colour	1,760	
3. Inside back cover	colour	1,600	
4. Inside full page	colour	970	

**Size of publication:** -210 mm x 285 mm

**Size of advertisement (width x height):**

Full page trimmed size -210 mm x 285 mm

Full page bleeding size -216 mm x 291 mm

# ● Onsite Advertising



**A1** Balloon banner  
0.9Mx10M  
Euro **1,550**/pcs/show



**A2** Inflated Arch  
18M  
Euro **1,750**/pcs/show



**A3** Triangle AD post at the Entrance Square  
1.15Mx2M, 3 sides, total 24 pcs  
Euro **500**/pcs/show (minimal order 12 pcs)



**A4** Movable Outdoor AD board post at Entrance Square,  
16Mx5M, 2pcs  
Euro **5,600**/pcs/show



**A5** Movable Outdoor AD board post at Square,  
4Mx5M, Euro **1,700**/pcs/show  
8Mx5M, Euro **3,100**/pcs/show



**A6** AD Flag  
1.5Mx1M, total 160 pcs  
Euro **60**/pcs/show (Minimal order 80pcs)



**A7** AD board at W1 Entrance  
8Mx3.5M  
Euro **6,215**/pcs/show



**A8** Corridor AD  
6Mx3M  
Euro **2,250**/pcs/show



**A9** Corridor AD South Lobby and W1  
2.8Mx8M, 2 pcs  
Euro **2,560**/pcs/show

Item	Size	Quantity	Rate ( EURO )	We order
Visitor Badge	95mm W x 75mm H Colour	25,000 copies	5,050	
Company Logo on Badge lanyard	Single Colour	25,000 pieces	5,050	
Company Logo on Visitor Bag	300mm W x 370mm L Colour One side only (The other side is the event information)	4,000 pieces	4,270	
Bottles for drinking water		28,000 pieces	5,050	

